SILLVR: Streaming Interlibrary Loan Video Resources

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PRESENTATION
OVERVIEW

- Survey Results / Need
- Copyright & Licensing
- Discovery & Technology
- Pilot Details
- Breakout
- Next Steps
Which category best describes your institution? (check all that apply)

- Research university library: 33%
- MA/PhD granting college library: 18%
- 4 year college library: 32%
- Other: 8%
- Community College Library: 4%
- 4 year College Library: 2%
- MA/PhD granting: 1%
- College Library: 1%
- Research University Library: 1%
- Public Library: 1%
- Law Library: 1%
- Special Library: 1%
- Government Library: 1%
- Rural Library: 1%
- Publisher: 1%
- Vendor: 1%

If your users could borrow streaming videos from other libraries via ILL how often do you think they would use this service?

- Never: 10%
- Rarely: 20%
- Occasionally: 30%
- Very frequently: 30%
- Always: 10%
WHY DOES ILL FOR STREAMING VIDEO MATTER?

New collection types should not mean loss of services

DVDs/VHS may become obsolete

28% of faculty are assigning videos for coursework

92% of students are using streaming video for classes

Aligns with national and professional goals of providing access and digital inclusion
SOCIAL JUSTICE
“OCLC Interlibrary Loan, to me, as a Reference Librarian, means that our small rural library is enabled to better serve our community. It means we can reach out from within our own collection to help our customers procure those materials which they want and need. It means our users are not limited to that which our small budget can provide; that they need not travel to other libraries to fill their needs.”

Gretchen Hamlett, Delta Public Library, Delta, CO
“What the OCLC Interlibrary Loan Service means to me.” 20 year essay contest
Vendor Partnerships

Allowing ILL results in more sales for vendors $$$

Allowing ILL demonstrates vendors care about the library professions’ value of increasing digital inclusion

"This conversation challenges the boundaries of how educational streaming video currently operates.”
- Alex Peterson, Marketing Coordinator, Media Education Foundation

“We’re proud to serve the needs of schools, colleges, libraries, the medical community, and other institutions with the broadest and deepest range of content available.”
Films Media Group website
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TITLE 17 USC § 109

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TITLE 17 § 107 - FAIR USE

1. Allows the limited use and reproduction of copyrighted material in certain circumstances without securing permission from copyright holder.

2. Purpose and character of the use:
   - Nature of the work
   - Amount & substantiality used
   - Effect of the use upon the potential market

3. Digital Millennium Copyright Act (DMCA) makes it illegal to go around technology like DRM even for lawful uses like first-sale or fair use.

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Licensee may fulfill requests from other libraries, a practice commonly called Interlibrary Loan. Licensee agrees to fulfill such requests in accordance with Sections 107 and 108 of the U.S. Copyright Act. Requests may be fulfilled using electronic, paper, or intermediated means.


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http://www.btaa.org/library/licensing/standardized-agreement-language

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http://nerl.org/nerl-documents/nerl-model-license
"Licensee may fulfill requests from other libraries, a practice commonly called Interlibrary Loan, via a secure network."
Copyright & Licensing Recap

- Copyright Law protects streaming videos.
- Exceptions to copyright law for libraries currently do NOT work for streaming video ILL.
- Libraries should keep flexing those Fair Use muscles, but Fair Use doesn’t clear the way.
- Work with your licensing colleagues to review licenses for ILL permissions.
- Signed licenses can provide more permissions or take away rights.
- Example of streaming video ILL clause for your streaming video licenses.
Technology Considerations

- Streaming video technology is unique and complicated
- DRM is ubiquitous
- Discovery is dependent on metadata
- Maintaining holdings is laborious
SILLVR Pilot

- Between Colorado Alliance of Research Prospector Libraries
- Pilot will last one year
- 1-3 streaming video vendor partners
- May require a few new subscriptions for some libraries
- Libraries will upload streaming video MARC records to Prospector Union Catalog
- Patrons will request streaming videos via Prospector
Potential SILLVR Workflow

- Submits request in Prospector (Union Catalog)
- Sends Patron request to Lending Library
- Sends link & token request to vendor
- Sends link with token to Lending Library
- Sends link with token to Borrowing Library
- Sends link with token to Patron
- Receives access to streaming video for 21 days by using link & token
STATISTICS

From Prospector (Union Catalog)
- Title
- Distributor
- Copyright Date
- Lending Library
- Borrowing Library
- Patron Type (i.e. Undergrad, Graduate, Faculty)

From Streaming Video Vendors
- How many times video watched
- Date/time
- How long and which sections watched
- Subject areas
- Plays by device
ILL Terms and Guidelines

• Lending length: 21 days. This follows the current checkout period for DVDs loaned through Prospector.

• Renewals: Renewals will not be granted. If a patron wants to video again, they would have to go through the entire requesting process.

• The Lending Library keeps access to the video during this process.
CCC, IFM, and Billing Manager
Let us know what you’re thinking!

- What do you think of SILLVR so far? How would you use it?
- What benefits might SILLVR bring to your users?
- Which vendors/distributors would you like to allow ILL for streaming video?
- Do you think this could work in ILLiad/Tipasa to expand access nationwide? If yes, how could we make this happen?
- What other challenges do you foresee, and how can they be overcome?
Next steps:

- Finalize pilot details (determine streaming video vendor partners and sign contracts with them)
- Share details via presentations
- Analyze program
- Expand SILLVR out to other consortia or ILLiad/Tipasa for national sharing

We want to hear from you!
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QUESTIONS?

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